



Republic of the Philippines  
**Department of Education**  
REGION IX, ZAMBOANGA PENINSULA  
SCHOOLS DIVISION OF ZAMBOANGA DEL NORTE



Division Advisory No. 37, s. 2023

April 19, 2023

In compliance with DepEd Order (DO) No. 8 s. 2013  
This advisory is issued for the information of DepEd  
Division of Zamboanga del Norte officials,  
Personnel/staff, as well as the concerned public  
[www.depedzn.net](http://www.depedzn.net)

**NATIONAL GEOGRAPHY CHALLENGE 2023**

In reference to the letter from Lawrence Galzote, Project Head, National Geography Challenge 2023 dated April 5, 2023, inviting high school students to participate in the National Geography Challenge hosted by the Junior Philippine Geographical Society UP Diliman. Complete details of the activity are presented in the attached primer.

For queries and clarification, you may directly contact the organizer through their e-mail address: [jpgs.ngc@gmail.com](mailto:jpgs.ngc@gmail.com).

JLP/YFS/Advisory on NGC 2023  
002/April 19, 2023



Address: Capitol Drive, Estaka, Dipolog City 7100

Email: [zn.division@deped.gov.ph](mailto:zn.division@deped.gov.ph)

FB: DepEd Tayo- Schools Division of Zamboanga del Norte

Tel. No.: (065) 212- 5843

Website: [www.depedzn.net](http://www.depedzn.net)

Dear Sir/Madam,

Greetings!

We are the Junior Philippine Geographical Society – UP Diliman (JPGS–UPD), an academic and socio-cultural student organization from the University of the Philippines, Diliman. The activities of the organization are anchored in promoting the distinct discipline of geography amongst Filipino youth and imparting the relevance of geographical knowledge in tackling the issues and challenges of Philippine society.

We are pleased to inform you that the organization will be launching the National Geography Challenge 2023 (NGC 2023), an annual event seeking to promote geography as a distinct discipline among the youth. Our theme *Peripheries: Ways of Seeing and Saying* revolves around the importance of mapping as a way to perceive the world; in a way it is like a story that reflects both a mapmaker's way of saying their worldview, and the map reader's way of seeing the world.

This year's NGC will feature a mapmaking competition for high school students which aims to showcase their skills in visualizing various data through maps, as well as teach them to be more critical about the issues of the Philippine society. Not only will the students be able to potentially win prizes and incentives from the event, but they will also be introduced to the discipline of geography and how it is utilized in looking at the world.

In line with this, we are humbly requesting a Regional DepEd Advisory for a formal and official announcement of our activity to the schools within your region. Attached herewith are the following for your reference:

- Cover Letter
- NGC 2023 Primer
- Certificate of Recognition
- DepEd Regional Advisory

Should you have any concerns, you may reply to this email thread or through the undersigned. Thank you very much, and we are hoping for your most favorable response regarding this matter!

Best regards,

Lawrence Galzote  
Project Head  
National Geography Challenge 2023  
**JUNIOR PHILIPPINE GEOGRAPHICAL SOCIETY -- UP DILIMAN**  
*"Enhancing Geographical Knowledge, Inspiring Social Awareness"*





*Bringing geography to  
greater heights since  
2005.*

## **NATIONAL GEOGRAPHY CHALLENGE**

AD HOC COMMITTEE

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**Lawrence Brent Galzote**  
*Project Head*

**Jose Mari B. Santos**  
*Project Co-Head*

**Drake Roneale Panlaqui**  
*School Relations Head*

**Jhon Rey Sales**  
*Creatives Head*

**Amilov Geoff Malabanan**  
*Finance Head*

**John Marco Bajana**  
*Logistics Head*

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# **JUNIOR PHILIPPINE GEOGRAPHICAL SOCIETY UP DILIMAN**

April 5, 2023

**Dr. Ruth L. Fuentes**

Regional Director

Department of Education - Region IX

Tiguma, Airport Road, Pagadian City, Zamboanga del Sur


Greetings!

In the month of May, Junior Philippine Geographical Society - University of the Philippines Diliman (JPGS-UPD) will be launching the National Geography Challenge 2023, an annual event seeking to promote geography as a distinct discipline among the youth. Our theme **Peripheries: Ways of Seeing and Saying** revolves around the importance of mapping as a way to perceive the world; in a way it is like a story that reflects both a mapmaker's way of saying their worldview, and the map reader's way of seeing the world. We chose to highlight the peripheries, the often overlooked in Philippine society, and the everyday realities amidst the constraints of traditional mapping.

We are an academic and sociocultural organization dedicated to promote the distinct disciplines of Geography amongst Filipino youth, to reveal the importance of Geography in the society, to enhance geographical knowledge, and to encourage students to specialize in any domain in Geography.

 [jpgs.ngc@gmail.com](mailto:jpgs.ngc@gmail.com)

 [fb.com/geogcha](https://www.facebook.com/geogcha)

 [jpgs\\_upd](https://twitter.com/jpgs_upd)





Kolehiyo ng Agham Panlipunan at Pilosopiya  
**TANGGAPAN NG USAPING PANGMAG-AARAL**  
Bulwagang Palma, Diliman, Lungsod Quezon

## SERTIPIKO NG MULING PAGKILALA

Ang pagkilalang ito ay ibinibigay sa

### **Junior Philippine Geographical Society - UP Diliman (JPGS-UPD)**

bilang organisasyong pangmag-aaral ng Kolehiyo para sa Taong Akademiko  
2022-2023.

Ipinagkaloob ngayong **Biyernes, ika- 28 ng Oktubre 2022.**

  
Kat. Prop. **JAY AR M. IGNO**  
Tagapag-ugnay

  
Prop. **MARIA BERNADETTE L. ABRERA, Ph.D.**  
Dekano





# National Geography Challenge 2023

Peripheries

ways of seeing & saying

PRIMER



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# Organization Profile



The Junior Philippine Geographical Society – UP Diliman (JPGS–UPD) is a non-profit, academic, and socio-civic organization dedicated to Geography enthusiasts of the University of the Philippines, Diliman. It is united in its desire to promote the distinct discipline of Geography amongst the Filipino youth, to reveal the importance of Geography in the society, to enhance the geographical knowledge of the Filipino people, and to encourage students to specialize in any domain of Geography.

## Organization's principles and objectives

### Principles:

- JPGS–UPD believes in the importance of Geography in Filipino society as a source of solutions to current issues and problems.
- JPGS–UPD believes in the importance of geographical knowledge and literacy, especially to the Filipino youth.

### Objectives:

- JPGS–UPD aims to promote the discipline of geography in the entire Filipino society particularly to Filipino students and the youth sector.
- JPGS–UPD aims to show and reveal the importance of geography in Filipino society, especially to the issues and problems the country is currently facing.
- JPGS–UPD aims to enhance geographical knowledge among Filipinos to elucidate the misconceptions regarding the discipline.
- JPGS–UPD aims to encourage students to specialize in any domain of Geography.

### Organizational Structure:

- Executive Committee
- Internal Affairs and Membership Committee
- External Affairs and Publicity Committee
- Secretariat Committee
- Finance Committee
- Academics, Research, and Training Committee
- Sociocultural Committee



**Officers (AY 2022-2023):**

Maria Louella Mayumi Caparroso  
**President**

Kae Angela Sandoval  
**Vice President for Internal Affairs  
and Membership**

Bianca Villarosa  
**VP for External Affairs  
and Publicity**

Aila Marie Estanislao  
**Secretary General**

Zamuel Anthony Michael Pimentel  
**Director for Finance**

Jose Mari Santos  
**Director for Academics, Research  
and Training**

Jillian Siervo  
**Director for Sociocultural  
Activities**

**Advisers:**

**Maria Simeona Martinez**

Assistant Professor, Department of Geography  
College of Social Sciences and Philosophy  
University of the Philippines Diliman  
ma\_simeona.martinez@upd.edu.ph

**Andre Quiray**

Assistant Professor, Department of Geography  
College of Social Sciences and Philosophy  
University of the Philippines Diliman  
aequiray@up.edu.ph

**Base of Operations:**

1F Pavilion 2, Palma Hall, College of Social Science and Philosophy,  
University of the Philippines Diliman

**Contact Details and Social Media:**

Maria Louella Mayumi Caparroso - President  
+63 966 201 6466; mzcaparroso@up.edu.ph  
Email: jpgs.upd@gmail.com  
Facebook: facebook.com/jpgs.upd



# The 2023 National Geography Challenge



## Event Information

### Event Title

- National Geography Challenge 2023 - "Peripheries: Ways of Seeing and Saying"

### Organizer

- Junior Philippine Geographical Society - UP Diliman

### Date

- May 13, 2023

### Venue

- Online, through Zoom

## National Geography Challenge Profile

The National Geography Challenge (NGC) is an annual event conducted by the Junior Philippine Geographical Society - UP Diliman (JPGS-UPD) since 2012, except for the years 2020 to 2022 due to the COVID-19 restraints on holding this competition. This year's event's main objectives are as follows:

- To promote the distinct discipline of geography amongst Filipino youth;
- To develop geographic literacy and social awareness through mapping;
- To exhibit how mapping can instill a narrative; and
- To encourage participation amongst high school students.

These objectives will be exhibited through our mapping contest that is open for Grades 9 to 12. In the contest, the participants are expected to apply the art and science of mapping by being socially aware, while developing a valuation on the field of geography.

This coming March 13, 2023, the 9th National Geography Challenge will be entitled "Peripheries: Ways of Seeing and Saying" based on the organization's advocacy concerning the rights of farmers and urban poor communities



## Theme

Mapping, as a mode of practice, articulates particular “ways of seeing” the world. Ordinarily, maps are thought of as abstractions of reality that convey an objective view of the environment. Recent critical interrogations in human geography of what a map can be, however, has redefined the map as an instrument that can reflect the worldview of its mapmakers. Mapmaking, to cultural geographers, “involves sets of choices, omissions, uncertainties and intentions—authorship—at once critical to, yet obscured within [...] the map itself” (Cosgrove, 2001 as cited in Soini, 2001, p. 228). In this way, it is like storytelling, or singing, or texting. Both a way of seeing and a way of saying between the map reader and the mapmaker.

Alongside this scientific process of cartographic communication, mapmaking is a creative endeavor that seeks to reveal human perceptions of things. Of landscapes. While earlier geographical conceptions of landscapes saw it as something “out there”—a scene to be looked at and not lived in—a new cultural geography in the late 1980s and 1990s politicized landscape by shifting the question from “what is being looked at?” to “who is doing the looking?” (Simandan, 2017, p. 3). The gaze in which we conceive of the world is shaped by the social relations through which we experience the world.

Thus, “where things are said is at least as important as what is said, meaning is situated in particular contexts” (Haylett et al., 2002 as cited in Minca, 2003, p. 162). The periphery is often touched upon in economic geography as an unfortunate node to the urban core in the uneven development of our landscapes. But, in a more figurative sense, peripheries are simply the overlooked. The liminal or marginalized. That which is happening at the corner of the eye. It is not solely geographic proximity to centers of power that defines periphery, but “people’s perceptions and perspectives ... [of] landscapes” (Turner, 2010, p. 275). The place from which we might gaze at the world.

As such, the theme for the 2023 National Geography Challenge, which is “Peripheries: Ways of Seeing and Saying”, seeks to center the peripheries of the Philippines by highlighting the everyday, overlooked realities of those at the margins in contrast to the hegemonic conversations and depictions that characterize traditional mapping today. Landscapes are “lived, embodied, practised ... a continuing process” (Cosgrove, 2003 as cited in Roberts, 2013, p. 390), something that we do as well as see that “do not merely represent a prior reality, [but are] powerful agents in shaping that reality” (Cosgrove 2003, as cited in Roberts, 2013, p. 391).

By revealing newer ways to see the world, young geographers have the ability to strive for better worlds. Let us challenge the reality that relegates people to peripheries.



## **General Guidelines**

### **Nature of Event**

1. This year, the National Geography Challenge (NGC) will be composed of one main event, which is a mapmaking competition for high-school students.
2. The said event will be composed of one category, corresponding to the type of expected output from the participants. This will be the poster map.
3. Kindly refer to the specific guidelines for the event as a guide.

### **Participants**

1. This event is open to all Grades 9, 10, 11, and 12 students from both public and private schools all over the Philippines.
2. The school shall be represented by
  - a. one (1) to three (3) participants for the Poster Map

### **Registration**

- Participants must fill out an initial registration form to secure registration to the event. Please be guided accordingly.

### **Submission of Entries**

1. All entries must be submitted on or before the deadline set by the organizing team. All late submissions will not be accepted.
2. A separate form will be provided for the Poster Map entries. Please be guided accordingly. Entries submitted in the wrong submission bin will not be accepted.
3. If there will be more than 20 entries submitted for each category, the organizing team will first filter out the entries. Afterward, the top 20 entries will be forwarded to the judges for them to evaluate and select the winners.

### **Additional Reminders**

- For concerns, you may send an email to [jpgs.ngc@gmail.com](mailto:jpgs.ngc@gmail.com) or through our official social media accounts.



## Program Flow

Date	Time	Activity
April 4, 2023	7:00 PM	Call for map entry submissions
May 6, 2023	11:59 PM	Deadline of map submissions
May 13, 2023	Career Talk and Awarding Day	
	1:00 - 1:15 PM	Ingress
	1:15 - 1:40 PM	Opening remarks of the event and introduction of JPGS-UPD
	1:40 - 2:25 PM	Talk No. 1: Advocacy Speaker
	2:25 - 3:10 PM	Talk No. 2: Career Talk
	3:10 - 3:40 PM	Awarding
	3:40 - 4:00 PM	Closing Remarks

## Competition

### Poster Map Competition

- This competition is open to Grades 9 - 12 students from all schools in the Philippines. Each school must be represented by either a single student or a group of students with a maximum of three members only.
- The students are expected to create a thematic map on any topic that is within the scope of this year's theme, which is "Peripheries: Ways of Seeing and Saying".
- The poster map should be accompanied by a short essay. The essay must have strictly 100 - 200 words.
- Any mapping software may be used by the students, provided that the software used will be indicated in the poster map.
- While the competition aims to unleash the students' spatial visualization skills, kindly note that all poster maps should have certain technical elements. All outputs must contain the following: Map Title, Scale Bar, North Arrow, Sources, and Name(s) of Cartographer(s). All other elements such as tables and charts are up to the discretion of the student(s).



- Kindly take note of these specifications for the following file submissions:
- Map Output: A2 size with 300 dpi
- Essay Output: A4 size, Times New Roman or Arial (font size 11), 1.15 spacing, justified indentation
- To register use the link: [tinyurl.com/NGC2023RegForm](https://tinyurl.com/NGC2023RegForm)
- Once registered, another link for map entry submission will be sent via email
- The maps will be judged according to the following criteria:

Content	40%
Data Accuracy	15%
Relevance of Data Presented	15%
Symbology	10%
Design	35%
Organization	20%
Use of color and visual elements	10%
Visual appeal (harmony)	5%
Essay	10%
Impact	15%

### Prizes

- First place - Php 3,000.00
- Second place - Php 2,000.00
- Third place - Php 1,000.00



## Contact Details

For updates or concerns, you may contact the organizers through the following platforms:

- **Facebook**

- Like us on Facebook! Visit us at [facebook.com/geogcha](https://facebook.com/geogcha) or search for our Facebook Page at National Geography Challenge. Facebook will be the organizer's primary platform for updates.

- **Email**

- You can send us an email at [jpgs.ngc@gmail.com](mailto:jpgs.ngc@gmail.com).

- **Mobile**

- You can call or text the following:
  - Lawrence Brent Galzote (+63 968 363 5219) and
  - Jose Mari Santos (+63 998 021 8656), Project Co-Heads
  - Maria Louella Mayumi Caparoso (+63 966 201 6466, President)

## References

Minca, C. (2003). Critical peripheries. *Environment & Planning D: Society & Space*, 21(2), 160-168.

Roberts, E. (2013). Geography and the visual image: A hauntological approach. *Progress in Human Geography*, 37(3), 386-402.)

Soini, K. (2001). Exploring human dimensions of multifunctional landscapes through mapping and map-making. *Landscape and Urban planning*, 57(3-4), 225-239.

Simandan, D. (2017). Geography (human and urban). *The Wiley-Blackwell Encyclopedia of Social Theory*, 1-6.

Turner, S. (2010). Ingunn Holm, Kathrine Stene and Eva Svensson, eds, *Liminal Landscapes: Beyond the Concepts of 'Marginality' and 'Periphery'*. (Oslo: Unipub / Oslo Academic Press [Oslo Archaeological Series 11], 2009, 208 pp, colour and b/w figs, pbk, ISBN 978 82 7477 383 7). *European Journal of Archaeology*, 13(2), 275-276. doi:10.1179/eja.2010.13.2.275





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## JUNIOR PHILIPPINE GEOGRAPHICAL SOCIETY UP DILIMAN

### DEPED ADVISORY FOR THE 2023 NATIONAL GEOGRAPHY CHALLENGE

#### MEMORANDUM

No. \_\_\_\_\_s, 2023

#### NATIONAL GEOGRAPHY CHALLENGE

AD HOC COMMITTEE

SUBJECT: **2023 NATIONAL GEOGRAPHY CHALLENGE (NGC)**

TO: **Schools Divisions Superintendents  
Heads, Public and Private Secondary Schools  
All Others Concerned**

**Lawrence Brent Galzote**  
Project Head

**Jose Mari B. Santos**  
Project Co-Head

**Drake Roneale Panlaqui**  
School Relations Head

**Jhon Rey Sales**  
Creatives Head


**Amilov Geoff Malabanan**  
Finance Head

**John Marco Bajana**  
Logistics Head

1. The Junior Philippine Geographical Society - UP Diliman announces the **2023 National Geography Challenge** with the theme "**Peripheries: Ways of Seeing and Saying**" to be held on **May 13, 2023 online**.
2. The Junior Philippine Geographical Society – UP Diliman (JPGS–UPD) is a non-profit, academic, and socio-civic organization dedicated to Geography enthusiasts of the University of the Philippines, Diliman. It is united in its desire to promote the distinct discipline of Geography amongst the Filipino youth, to reveal the importance of Geography in the society, to enhance geographical knowledge of the Filipino people, and to encourage students to specialize in any domain of Geography.
3. The 2023 National Geography Challenge aims to:
  - To promote the distinct discipline of geography amongst Filipino youth;
  - To develop geographic literacy and social awareness through mapping;
  - To exhibit how mapping can instill a narrative; and
  - To encourage participation amongst high school students.

 [jpgs.ngc@gmail.com](mailto:jpgs.ngc@gmail.com)

 [fb.com/geogcha](https://fb.com/geogcha)

 [jpgs\\_upd](https://twitter.com/jpgs_upd)





## JUNIOR PHILIPPINE GEOGRAPHICAL SOCIETY UP DILIMAN

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### NATIONAL GEOGRAPHY CHALLENGE

AD HOC COMMITTEE

**Lawrence Brent Galzote**  
Project Head

**Jose Mari B. Santos**  
Project Co-Head


**Drake Roneale Panlaqui**  
School Relations Head

**Jhon Rey Sales**  
Creatives Head


**Amilov Geoff Malabanan**  
Finance Head

**John Marco Bajana**  
Logistics Head

4. The 2023 National Geography Challenge is composed of one competitive event: the **Poster Map Contest**.
5. Participants of the 2023 National Geography Challenge are high school students from **Grades 9 to 12 from public and private schools** all over the Philippines.
6. Interested participants must submit their entries for the Poster Map contest at [insert link]. On May 13, 2023, awarding of the winners and a career talk will take place through Zoom and **no in-person event will be conducted in UP Diliman**. Announcements and inquiries may be sent through email at [jpgs.ngc@gmail.com](mailto:jpgs.ngc@gmail.com) or through Facebook at <https://www.facebook.com/geogcha/>.
7. Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.
8. Immediate and nationwide dissemination of this memorandum is earnestly desired in pursuant to RA 11032 otherwise known as the "Ease of Doing Business and Efficient Government Service Delivery Act of 2018."

 [jpgs.ngc@gmail.com](mailto:jpgs.ngc@gmail.com)

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## **NATIONAL GEOGRAPHY CHALLENGE**

AD HOC COMMITTEE

**Lawrence Brent Galzote**  
*Project Head*

**Jose Mari B. Santos**  
*Project Co-Head*

**Drake Roneale Panlaqui**  
*School Relations Head*

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*Creatives Head*

**Amilov Geoff Malabanan**  
*Finance Head*

**John Marco Bajana**  
*Logistics Head*

## **JUNIOR PHILIPPINE GEOGRAPHICAL SOCIETY UP DILIMAN**

One of our major events, the National Geography Challenge (NGC) is a multifaceted nationwide geography competition designed for high school students in the Philippines to inspire the youth to specialize in any domain of geography. As the NGC returns after a 3-year hiatus, we seek to promote the relevance of geography in raising the voice of the peripheries and instill this to the youth.

The event proper will be held on May 13, 2023 through Zoom.

On behalf of this year's organizing body, we would like to request your good office to support and recommend this annual event as you have done in our previous years. We humbly request for a Regional DepEd Advisory for a formal and official announcement of our activity to the schools within your region. Rest assured that we will continue to uphold the successful organizing and hosting of this educational event as we have done so for the past 11 years.

Attached herewith is our primer containing information about our organization and an overview of the NGC. Should you wish to further discuss this, please contact us through [jpgs.ngc@gmail.com](mailto:jpgs.ngc@gmail.com) and/or through Lawrence Galzote at +63 968 363 5219. We hope to hear from you as soon as possible, and we are looking forward to working with you on this endeavor!

Best Regards,

Lawrence Galzote  
Project Head  
JPGS-UPD

 [jpgs.ngc@gmail.com](mailto:jpgs.ngc@gmail.com)

 [fb.com/geogcha](https://www.facebook.com/geogcha)

 [jpgs\\_upd](https://twitter.com/jpgs_upd)