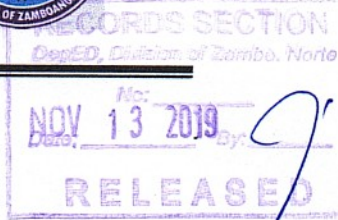




Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
Zamboanga Peninsula, Region IX  
Division of Zamboanga del Norte  
Dipolog City 7100



**MEMORANDUM**

To : All Public Schools District Supervisors  
Elementary and Secondary Schools  
Reading Teachers (Elementary and Secondary Level)

From : Office of the Schools Division Superintendent

Subject: **2019 NATIONAL READING MONTH**

Date : November 12, 2019

1. In consonance with DepEd Memorandum No. 158, s. 2019, the Division of Zamboanga del Norte celebrates the 2019 National Reading Month (NRM) with the theme "Magbasa't Umunlad" to promote the love for reading and to celebrate the diversity of learners and culture through reading.
2. In this connection, considering the various activities in English from Grades 1 to 6 (Elementary Level) and from Grades 7 to 12 (Secondary Level) in the quarterly Division English Festival, these would suffice for the National Reading Month Celebration.
3. However, there is a list of suggested activities enclosed in the aforementioned DepEd memorandum. The schools are not compelled to follow all these activities. If and when there are schools conducting any of these activities, they are advised to properly document the proceedings/conduct and include this in the second quarter Division English Festival. This will be rated and be part of the judging and if a school had already conducted the festival, just have a separate activity for this and append the data to the hard copy of your report and include it in the soft copy.
4. On the first hand, be guided with paragraph 2 of the DepEd Memorandum re: 2019 National Reading Month, which says that all schools and learning centers are enjoined to hold any of the activities for elementary and secondary learners listed in the enclosure. On the other hand, all the schools (Elementary/Secondary) are likewise encouraged to hold related activities other than those in the list.
5. For information, guidance and widest dissemination.

**PEDRO MELCHOR M. NATIVIDAD, Ph. D, CSEE**  
Schools Division Superintendent





Republic of the Philippines  
**Department of Education**

04 NOV 2019

DepEd MEMORANDUM  
No. **158**, s. 2019

**2019 NATIONAL READING MONTH**

To: Undersecretaries  
Assistant Secretaries  
Bureau and Service Directors  
Regional Directors  
Schools Division Superintendents  
Public and Private Elementary and Secondary School Heads  
All Others Concerned

1. The Department of Education (DepEd) shall spearhead the nationwide celebration of the **2019 National Reading Month (NRM)** with the theme, *Magbasa't Umunlad*, this November to promote love for reading. This is in connection with DepEd's commitment to provide quality, accessible, relevant, and liberating basic education for all and to lay the foundation for lifelong learning and service for the common good.
2. All schools and learning centers are enjoined to hold activities for elementary and secondary learners listed in Enclosure No. 1. However, schools are likewise encouraged to hold related activities other than those on the list.
3. The NRM shall culminate with the nationwide synchronized story reading time on **November 27, 2019**, 9:00 a.m. Philippine Standard Time (PST). November 27 of every year was declared by Republic Act No. 10556 as *Araw ng Pagbasa*, which is a regular working holiday to be celebrated in all elementary and secondary schools in the country.
4. Likewise, school administrators, division chiefs and other DepEd officials are directed to join the nationwide story reading before a group of learners in their own schools. Local government officials and other stakeholders may also be invited to participate in this activity.
5. However, it should be emphasized that the school activities during the celebration of the NRM must not disrupt the contact time between the teachers and learners as stipulated in DepEd Order No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith.
6. The photos and narrative reports of the activities done during the month-long celebration are expected to be submitted to the Bureau of Learning Delivery-Teaching and Learning Division through Facebook Page <https://fb.me/bltdld> not later than **December 15, 2019**.
7. For more information, contact the Bureau of Learning Delivery-Teaching and Learning Division, 4th Floor, Bonifacio Building, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City at telephone nos. (02) 8638-4799 and (02) 8687-2948.
8. Immediate dissemination of this Memorandum is desired.

  
**LEONOR MAGTOLIS BRIONES**  
Secretary

Encl.

As stated

Reference:

DepEd Memorandum No. 175, s. 2018

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS AND FESTIVALS  
LEARNERS  
Learning Area, READING  
SCHOOLS  
TEACHERS

MCR/DJP DM 2019 National Reading Month  
0704 October 8/10/24, 2019



## **SUGGESTED ACTIVITIES FOR THE NATIONAL READING MONTH**

**Mystery Reader.** A National Kick-off activity where all school administrators, Schools Division Superintendents, and Regional Directors are directed to be mystery readers of a children's Filipino story book during the school's flag raising ceremony.

**Leaders of readers.** Take a photograph of each teacher or school personnel reading a favorite book and enlarge the photos. Put the photos on a bulletin board under the heading "Leaders of Readers." Then take pictures of the students doing the same thing (not enlarged) and place their photos on an adjoining board under the caption "Look Who's Also READING!!"

### **Road Trip — Oh, the Places You'll Go!**

Take your class to another room for shared reading time. Each class can partner with a higher class for this 20–30 minute long activity. The older students read picture books from their classrooms or home to their younger buddies and younger students do the same.

**Reading Challenge.** All teaching and non-teaching personnel of the Department are enjoined to read a book for a week for the month of November. A book sharing activity shall also be organized once a week to share the book read for the week.

**#Shareabook.** All learners, school administrators are encouraged to bring and share their own story books for children. On the other hand, all teaching and non-teaching personnel and guests to DepEd conferences are likewise encouraged to share a story book. A drop box shall be displayed for such purpose. Books collected from this campaign shall be used in putting up a library corner among our Temporary Learning Spaces.

**Help a reader. Be a Volunteer.** Schools and learning centers shall invite parents and other community volunteers to help the non-readers and other learners with reading difficulties by adopting a child and help him succeed in reading.

### **Blackout Day**

Challenge your students to go one whole day without any electronic entertainment. List down books read for the day.

**Araw ng Pagbasa Challenge.** On November 27 at 9:00 am Philippine Standard Time, all learners, teachers, non-teaching personnel, school officials shall observe the nationwide synchronized reading activity.

**Araw ng Pagbasa** is a fitting culminating activity for the National Reading Month as it strives to promote reading and literacy by perpetuating our heritage and Filipino values through the stories of eminent Filipinos; therefore it is as much about reading as it is about hope. **Araw ng Pagbasa, Araw ng Pag-asa** a day of learning, stories and hope.