



Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
Zamboanga Peninsula, Region IX  
Division of Zamboanga del Norte  
Dipolog City 7100



MEMORANDUM

TO: PUBLIC SCHOOLS DISTRICT SUPERVISORS  
ELEMENTARY AND SECONDARY SCHOOL PRINCIPALS  
All Concerned


FROM: The Office of the Schools Division Superintendent

SUBJECT: 27<sup>th</sup> NATIONAL ARTS MONTH CELEBRATION

DATE: January 29, 2018

BY: \_\_\_\_\_ DATE: 12 FEB 2018  
NAME / SIGNATURE

1. Pursuant to DepEd Memorandum No. 018, s. 2018 and per Presidential Proclamation No. 683 dated January 28, 1991 entitled *Declaring the Month of February of Every Year as National Arts Month*, the Schools Division of Zamboanga del Norte joins in celebrating the **27<sup>th</sup> National Arts Month Celebration**.
2. The celebration's objective is to harvest the diversity of expressions that can be part of values education for patriotism, cultural identity, and love of country affirming a heritage of defending a freedom legacy. This celebration aims to awaken pride of place, heritage, history, language that will promote social justice and peace with the will to secure freedom from poverty, it aims to:
  - a. promote and popularize the outstanding creations of Filipino artists in the seven arts which include Architecture and its Allied Arts, Cinema, Dance, Dramatic Arts, Literary Arts and Visual Arts for all sectors both local and international;
  - b. promote the integration of arts in community life;
  - c. underscore the significant role of art, the artist and other stakeholders in uplifting the nation's spirit; and
  - d. utilize art as a catalyst for values education;
3. For the year **2018**, the **National Arts Month** theme "**Ani ng Sining, Alab ng Sining**", underscores the flame of Filipino creativity and power of the arts and its role as a catalyst for change. It highlights arts as a reflection of the nation's soul and the pride of being a Filipino.
4. All schools are enjoined to celebrate/implement the National Arts month celebration with the following suggested activities:
  - a. Launching of the National Arts Month 2018
  - b. Arts workshop of the different art form which include Architecture and its Allied Arts, Cinema, Dance, Dramatic Arts, Literary Arts, Visual Arts, Media Art, etc.
  - c. Arts exhibit of the finish product
  - d. Film showing
  - e. Promotion of local art practices or traditions unique to the region ( indigenous arts, songs and dances in the locality);
  - f. Cultural Presentation during the culmination activity to showcase the different performances in Music, Art, folk songs and dances to enrich awareness of cultural identity and develop the hidden-talents and skills of pupils/students.
5. Printing and hanging of 2018 National Arts Month streamers is requested to create awareness to the general public of this year's celebration.
6. School Principals, MAPEH/SPA coordinators are requested to submit to this office through the PSDS, Attention: **DANILO O. LABISIG**, Education Program Supervisor (MAPEH) an Accomplishment/Narrative Report with pictures or video footage as an evidence of the conduct of said activity.
7. Any incidental expenses incurred during the conduct of this activity may be charged against school MOOE/Local funds subject to the existing accounting and auditing rules and regulations.
8. Immediate dissemination of this memorandum is highly enjoined.

  
**PEDRO MELCHOR M. NATIVIDAD, CSEE**  
Schools Division Superintendent