




Republic of the Philippines
Department of Education
Region IX, Zamboanga Peninsula
SCHOOLS DIVISION OF ZAMBOANGA DEL NORTE
Dipolog City 7100



DEPARTMENT OF EDUCATION
DIVISION OF ZAMBO. DEL NORTE
September 12, 2017
CITY 7100

RELEASED

BY:  DATE: 12 SEP 2017
NAME / SIGNATURE

**The Public Schools District Supervisors
Senior High School Principals (offering ABM Strand)**


Dear Sirs/Mesdames,

Attached is a communication from Dr. Joseph G. Refugio, FBE, Conference Chairperson/Organizer of SVC Dean, Colleges of Business, Accountancy, International Hospitality Management, Computer Studies, and Engineering on the conduct of the "PCDEB Regional Business Youth Summit at the Zamboanga del Norte Convention and Sports Center on December 8, 2017".

Attention is invited on the first paragraph of his letter and on its enclosures for information and guidance.

Thank you.

Very truly yours,


PEDRO MELCHOR M. NATIVIDAD, CSEE
Schools Division Superintendent

Incls:
As Stated

September 4, 2017

DR. PEDRO MELCHOR M. NATIVIDAD

Superintendent
Zamboanga del Norte Schools Division
Department of Education
Dipolog City, Zamboanga del Norte

DEPARTMENT OF EDUCATION
DIVISION OF ZAMBOANGA DEL NORTE
DIPOLONG CITY 7100

RECEIVED

SEP 07 2017

SUBJECT: Request for DepEd Edorsement for the PCDEB Regional Business Youth Summit on December 8, 2017 (8:00 AM – 5:30 PM)

Dear Dr. Natividad:

Warm Greetings!

The College of Business Education of St. Vincent's College in partnership with the Philippine Council of Deans and Educators in Business, a national organization of business deans and educators, and with your office, the Commission on Higher Education Regional Office IX, will be holding the **PCDEB Regional Business Youth Summit** at the Zamboanga del Norte Convention and Sports Center on December 8, 2017. This is a one-day event with its theme, **"Building a Career-Business a Solution"**. This will be participated by students of Business, Accounting, Hospitality Management, Computer Studies, and Senior High School under the ABM strand in Region IX. **The registration fee for this activity is P150.00 per person for students, and P250.00 per person for teachers.**

This is another occasion where participants get to interact and listen to worthwhile discussions from highly respected motivational speaker, business practitioners and educators about business and career development of our soon to be business professionals. With this relevant exposure, they can become more competitive immersed in a highly competitive and globalized business world in the future. Additionally, it will foster camaraderie among students and other stakeholders of business education in the peninsula.

In view of this, may I sincerely request for an Endorsement of this undertaking to Senior High Schools with ABM Strand. Herewith attached are the invitation letter addressed to the Senior High School Principal as well as the program details. Should you have any relevant inquiries, you can reach me at **0917-100-4588**, or at **joseph_refugio@yahoo.com**.

Thank you very much and anticipating for your favorable response and continuous support.

Sincerely,



DR. JOSEPH G. REFUGIO, FBE
Conference Chairperson/ Organizer

SVC Dean, Colleges of Business, Accountancy,
International Hospitality Management,
Computer Studies, and Engineering

VISION
@100
AND
BEYOND

St. Vincent's College,
a Diocesan Catholic School,
envisions a FULLY INTEGRATED
PERSON guided by love, truth,
and freedom in the service of
God, Country and People.

CORE VALUES

EXCELLENCE - (Sapientia)
SERVICE - (Magis)

CHARACTER FORMATION (Discipline and Integrity) - Spiritus

Pursuing excellent and globally
competitive education for men
and women who will contribute to
the total development of the
family, human society and the
Church;

Integrating the motto "Veritas
Liberabit Vos" and the values of
St. Vincent Ferrer in teaching,
research, and service to the
community especially to the
least privileged; and

MISSION

Molding character of men and
women committed to the person
and the teachings of Jesus Christ.



September 4, 2017

THE PRINCIPAL

Senior High School
Zamboanga del Norte

SUBJECT: PCDEB Regional Business Youth Summit in Zamboanga Peninsula on December 8, 2017

Sir/Madame:

Warm Greetings!

In collaboration with the premiere organization of business educators in the country, the Philippine Council of Deans and Educators in Business, and the Commission on Higher Education Regional Office IX, the College of Business Education of St. Vincent's College will be holding the **PCDEB Regional Business Youth Summit** at the Zamboanga del Norte Convention and Sports Center on December 8, 2017. This is a one-day event with its theme **"Building a Career-Business a Solution"**. This will be participated by students of Business, Accounting, Hospitality Management, Computer Studies, and Senior High School under the ABM strand in Region IX.

This is another opportunity where students get to interact with their colleagues and learn first-hand information from highly qualified business experts, educators, and motivational speakers which are essential in becoming a competitive business professionals. As they engage in this meaningful undertaking, they will be able to further develop the required competence needed in a highly competitive business environment. Thus, forging a more enhanced business career founded on relevant exposure and precepts of business education.

In this connection, we cordially invite your students and faculty members to come and join us in this remarkable business education event in the region. Below is the registration fee matrix:

REGISTRATION FEE (Live-Out)		INCLUSIONS
Student	P150.00	ID
Faculty	P250.00	ID & Lunch

Enclosed is the flow of activities together with other details for your reference and guidance. For the confirmation of your attendance and/ or relevant inquiries, you can reach me at **0917-100-4588**, or at **joseph_refugio@yahoo.com**.

Thank you very much and anticipating for your favorable response and support.

Sincerely yours,


DR. JOSEPH G. REFUGIO, FBE
Conference Chairperson/ Organizer

SVC Dean, Colleges of Business, Accountancy,
International Hospitality Management,
Computer Studies, and Engineering

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PHILIPPINE COUNCIL OF DEANS AND EDUCATORS
in cooperation with
the COMMISSION ON HIGHER EDUCATION REGION IX &
St. Vincent's College Incorporated
Dipolog City, Philippines

PCDEB REGIONAL BUSINESS YOUTH SUMMIT
December 8, 2017, Zamboanga del Norte Convention and Sports Center
Dipolog City

Theme: "Building a Career – Business a Solution"

Rationale

This one-day business regional business youth summit is one of the regular programs of the Philippine Council of Deans and Educators in Business (PCDEB) which is commonly conducted in Metro Manila area. This school year, PCDEB ventures to conduct this event in the regional level particularly in Zamboanga Peninsula (Region IX) in order to provide business students in the provincial level an off-campus learning experience and gain first hand exposure from the relevant business issues delivered by invited successful entrepreneurs and experts in business education.

This event, will focus on the theme "**Building a Career-Business a Solution**" where the students will be hearing inputs on how to build a successful career by internationalization of business education, advertising and Promotion. A special motivational speech is prepared by the organizer to give an added ingredient of the convention in order to motivate the young to soar high for them to be successful in their personal goals in life.

II. Objectives

- To create an inclusive business students' participation platform that enables the youth to acknowledge their capabilities and capacities in building their career;
- To listen and gain out-of classroom experiences and business ideas as a solution in building their respective career; and
- To venture and implement the business challenges in advertising, promotion and internationalization of business education.

III. Expected outcomes

The PCDEB Business Youth Summit can:

- increase awareness of the relevant business challenges, prospects and opportunities to the business students and motivated young entrepreneurs to venture business as a solution in building their career.
- increase intergenerational engagement, camaraderie and cultural exchange to strengthen business students' participation in the new trends of business education, advertising and promotion.

IV. Eligibility of Participants (Who will attend the conference?)

1. All students officially enrolled in any business related academic and non-academic programs (BSBA, BSA, BS Accounting Technology, BSIT, BSIS, BSCS, BSTM, BSHRM, BSOA, BE Entrepreneurship, BSME, BSCpE) and other related programs; and Senior High School Students under the ABM strand;
2. All academic heads, coordinators, deans and faculty in any business related programs; and
3. Physically and mentally fit.

Program of Activities

TIME	ACTIVITY	Persons In-charge
8:00 – 9:00	Arrival & Registration	Registration Committee
9:00 – 9:30	Opening Ceremonies	Program Committee
	Doxology	AV
	Pambansang Awit	AV
	Opening Salvo	St. Vincent's College Inc.
	Welcome Remarks	Ms. Teresita A. Pinili CHED 9 Chief Education Program Specialist (for confirmation)
	Welcome Message	Dean Maria Victoria M. Ac-ac PCDEB President
9:30-9:35	Introduction of the Keynote Speaker	Prof. Raymond Chris Maribojoc Director, Linkages and Extension Office, SVC
9:35-10:35	Keynote Speech	Hon. Daryl T. Uy Dipolog City Mayor & Successful Businessman (for confirmation)
10:35-10:45	Photo Opportunity/Intermission Number	Program Committee
10:45-12:00	Plenary Session 1: Build your Career through Internationalization of Business Education	Dean Maribeth G. Buenviaje Lyceum of the Philippines University – Batangas (for confirmation)
12:00-01:30	Lunch Break	Food Committee
01:30 -01:40	Intermission Number	Program Committee
01:40-02:40	Plenary Session 2: Building Career through Advertising & Promotion	Dean Edward Moises De La Salle - College of St. Benilde, Manila (for confirmation)
02:40 – 05:00	Motivation Speech	Motivational Speaker
05:00-05:30	Distribution of Certificates and Closing Remarks	Program Committee

05:30	Off to Dakak Park (for delegates outside Region IX)	St. Vincent's College Inc. & Dakak Park & Beach Resort
Speakers: Ms. Teresita A. Pinili, CHED 9 Senior Education Program Specialist; Dean Maria Victoria M. Ac-ac, PCDEB President; Hon. Daryl T. Uy Dipolog City Mayor & Successful Businessman; Dean Maribeth G. Buenviaje Lyceum of the Philippines University – Batangas; Dean Edward Moises De La Salle - College of St. Benilde, Manila		
Regular Registration Fee: 150/pax (Live-out participants)		
<u>(Optional) Live-in</u> Participants at Dakak Park & Beach Resort, Dapitan City P2,100/pax (one night accommodation, minimum of eleven (11) registered pax) and additional fee P1,600/pax for additional night	Inclusions: for a fee of P2,100/pax *Overnight accommodation at family Pavillon Room inside Dakak (max. of 16/21 pax in a room) with two toilets and bathroom *With one (1) set breakfast *Unlimited ride tickets pass to Gloria's fantasyland *With roundtrip transfers within Dipolog and Dapitan *Dapitan City Tour including Rizal Shrine *free use of the resort pools and beach (<i>bath towels are provided</i>)	
Hosts, Secretariat, Documentation and Technical - St. Vincent's College Incorporated Dean Joseph G. Refugio, FBE – MB#09171004588, email joseph_refugio@yahoo.com		
Consultant: Dean Maria Victoria M. Ac-ac - PCDEB President		
Note: One (1) pax free of charge, for every twenty (20) registered live-in participants at Dakak Park & Beach Resort		
For more information: Please contact Dean Joseph G. Refugio, FBE		
<u>DEPOSITORY BANKS:</u> One Network Bank (subsidiary of BDO) Account No. 040740008064 Account Name: Council of Tourism and Hospitality Educators of Zamboanga del Norte (CTHEZP) Inc. Banco de Oro (BDO) Account 0102-7002-5707 , Account Name: Joseph G. Refugio and Dexter E. Zayas		