



Republika Ng Pilipinas
KAGAWARAN NG EDUKASYON
Rehiyon IX, Zamboanga Peninsula
SANGAY NG ZAMBOANGA DEL NORTE
Lungsod ng Dipolog

DEPARTMENT OF EDUCATION
DIVISION OF ZAMBOANGA DEL NORTE

RELEASED

BY:

NAME/SIGNATURE



DATE: 10/12/15

DepED
DEPARTMENT OF EDUCATION

MEMORANDUM PANSANGAY

Blg. 290 serye 2015

Para sa mga: Tagamasid Pampurok
Punungguro ng Mataas Na Paaralan
Punungguro ng Mababang Paaralan
Tagapayo ng Pampaaralang Pamahayagan

Mula kay:  **NATIVIDAD P. BAYUBAY**, CESO VI
Tagapamanihala Ng Sangay 

Paksa: **Pansangay na Kumperensya sa Pagpapayaman
ng Pampaaralang Pamahayagan**

Petsa: Oktubre 12, 2015

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1. Ang Sangay ng Zamboanga del Norte ay magsasagawa ng Pansangay na Kumperensya sa Pagpapayaman ng Pampaaralang Pamahayagan ngayong Nobiyembre 19-20, 2015 sa Manukan East Central School. Ang tema ng Kumperensya ay ipaalam lamang pagdating ng *Regional Memorandum* ng Press Conference.
 2. May ihanda na *sleeping quarters* para sa mga kalahok na magmula sa malayong distrito. Kaya inaasahan na magsumite ang mga punungguro at magpaalam sa kinauukulan kung ilan ang kalahok nila at kung kani-kaninong mga kalahok ang magnais na matutulog doon sa nasabing paaralan upang maihanda ang lugar. Magdala ng sariling kagamitang pantulog. Puwedeng makipag -ugnayan kay G. Marlou Elcamel, *ang host principal* sa **0912-948-9239** para sa karagdagang kaalaman tungkol dito.
 3. Ang Kumperensya ay naglalayong:
 - a) mapipili ang tatlong pinakamagaling o panalo para sa lahat ng kategoryang pang-isahan na maging kalahok sa panrehiyunal na Press Conference.
 - b) malilinang ang kasanayan sa panulat ng mga batang manunulat.
 - c) maihanda ang mga kabataan sa pagiging mapagmatyag at maki-ayon sa daloy ng panahon.
 - d) mapipili ang *Top fifteen* na panalong pampaaralang pahayagan na maipadala sa rehiyunal na tanggapan para sa RSPC.

4. Ang mga kalahok sa Kumperensya ay mga Tagapayo ng pampaaralang pahayagan ng Elementarya at Sekundarya at mga batang manunulat ng mga paaralang may pahayagan. Katulad ng mga Tagapayo, ang mga kalahok ay naka-uniporme rin sa araw ng paligsahan.
5. Sisimulan ang gawain sa maikling pambukas na palatuntunan na susundan ng gagawing 30 minuto na oryentasyon para sa lahat na kalahok at pagkatapos ay direktang magkasabay na isasagawa ang paligsahan para sa lahat na kategorya (Elementarya at Sekundarya) sa iba't ibang silid-aralan na ihahanda para rito. Ang paligsahan ay tatagal ng isang oras at kalahati, depende sa tagahatol ng bawat kategorya at sa gawaing ibibigay ng mga tagahatol.
6. Ang mga piling Tagapayo ng Sekundarya ay ang magiging *proctors* para sa mga pampaligsahang silid-aralan ng mga kalahok ng Elementarya, samantalang ang mga piling Tagapayo ng Elementarya naman ang magsisilbing *proctors* para sa paligsahan ng Sekundarya.
7. Sa dalawang araw na Kumperensya ay pipili ng pitong (7) pinakamagaling na manunulat sa sumusunod na walong Kategoryang pang-isahan: a) Pagsulat ng Lathalain b) Pagsulat ng Balita c) Pagsulat ng Balitang Isports d) Pagsulat Tungkol sa Agham at Kalusugan e) Pagsulat ng Editoriyal f) Pagguhit ng Kartung Editoriyal g) Palarawang Pamahayagan h) Pagwawasto ng Sipi at Pag-uulo ng Balita. Isang kategorya lamang ang puwedeng salihan ng bawat kalahok.
8. Labinlimang (15) pinakamagaling na pampaaralang pahayagan ang pipiliin para sa bawat Kategoryang Pangkatan a) Pahinang Balita b) Pahinang Editoriyal c) Pahinang Lathalain d) Pahinang Pampalakasan (Isports) e) Pahinang Agham at Pangkalusugan at f) Kategoryang Pag-aanyo at Disenyo ng Pahina.
9. Ang pagsumite ng walong kopya ng pampaaralang pahayagan para kunin ng mga tagahatol ay hanggang Nobiyembre 13, 2015.
10. Walang butaw o *registration fee* na hihilingin mula sa mga kalahok, subalit, hinihiling ang *membership fee* na P 20.00 sa batang manunulat at P 30.00 sa Tagapayo para sa *Guild* na iremit sa *regional treasurer* sa darating na RSPC sa Dapitan City(proposed) ng unang Linggo ng Disyembre. Hintayin pa ang *Regional Memorandum* tungkol dito.
11. Ang pagkaantala ng klase sa loob ng dalawang araw ng *host school* ay inaasahang magagawan ng paraan ng *host principal* na mapalitan ang mga araw na ito.
12. Ang gastusin sa *supplies and materials, trophy, medals, meals and snacks* para sa 50 *working committee/officials/judges, stage decoration, sound system* at *honorarium* ng mga tagahatol (non-DepEd) at iba pang *incidental expenses* sa naturang gawain ay kukunin mula sa Division IN-SET Funds MDS – MOOE samantalang ang pagkain, *membership fee*, pamasahang mula at pabalik sa lugar na pinanggalingan ng mga kalahok ay magmula sa school publication funds, PTCA funds, at iba pang pagkukunan ng pondo na susunod sa pinagkagawiang pagsusuma at pag-oodit.
13. Hinihiling ang malawakang pagpapalaganap sa Memorandum na ito.

**GENERAL GUIDELINES FOR THE SELECTION OF THE BEST SECTIONS AND LAY-OUT AND
PAGE DESIGN CATEGORY**

A. Editorial Section

1. The editorial section should have at least two (2) pages and should include the following: main editorial, editorial cartoon, columns, letters to the editor, and commentaries. Opinion polls or surveys may be included, but are not required.
2. The treatment of the issues must demonstrate fair and balanced presentation of both sides of each issue tackled, clear moral purpose, logical reasoning, and proper citations/attribution of sources.
3. Topics found in the section should tackle various international, national or local issues that may directly or indirectly affect the school or the community the school serves.
4. The decision of the members of the Board of Judges shall be deemed final and irrevocable.

B. News Section

1. The news section shall consist of at least three (3) pages.
2. The content and scope of the news stories should include a balanced coverage of international, national, regional, community and school-based news stories.
3. The content of the section may include straight or spot news, advance/follow up report, news bits, news feature, news analysis, in-depth news/investigative news and survey news.

C. Feature Section

1. The Features Section should have at least three (3) pages.
2. The feature articles should display unique and creative presentation of topics, logical organization and progression of ideas, writers' facility of the language and proper citations/attribution of sources.

D. Sports Section

1. The news section shall consist of at least two (2) pages.
2. The content and scope of the news stories should include a balanced coverage/scope of international, national, regional, community and school-based sports news stories.
3. The content of the section may include straight or spot news, advance/follow-up report; news bits; news feature/news analysis; in-depth news, survey news, features and editorial/column concerning or pertaining to sports.

E. Science and Technology Section

1. The Science and Technology Section should have at least two (2) pages and should include environmental, scientific, technological and innovative stories written in news, feature, or scientific commentary style. This should also include the economic impact of Science and Technology on the lives of the Filipinos.
2. The articles should be well-researched and should observe proper citation of sources, pictures and graphics.

F. Lay-out and Page Design Category

1. This category shall conform to the principles of layout and design.
2. The lay-out and page design category should include any or a combination of the following: balanced coverage/scope of stories about the community and school-based events, including those of international, national and regional significance which document or are related to the school or its members' involvement and participation. Proper evaluation or grading events based on their importance should be evident in the lay-out.
3. The layout and page design should include headlines, body text, cuts/captions, balance, harmony, and proportionate to length of articles and the entire page.

**GENERAL GUIDELINES FOR GROUP CONTESTS
(SCHOOL PAPER, e-DOCUMENT and e-PUBLICATION)**

- A. The group contest is open to Elementary and Secondary schools whose school papers belong to the top/best in the region.
- B. **Only those school papers that have won in at least four sections/category shall be declared as one of the Best School Papers in the country.**
- C. The top seven (7) winners in each section per medium (English and Filipino) will be announced. However, **the points garnered by each publication shall be added only to Group Contest – Newspaper Category, if the school papers will qualify in criteria B.**
- D. The decision of the members of the Board of Judges in all aspects of the contest shall be deemed final and irrevocable.
- E. The School Paper may be submitted in any of the following format:
1. **Paper-based (print) or E-document (pdf)** Since the school paper and e-document entries will be evaluated using the same set of criteria, each region is supposed to submit **ten (10) entries per category**, which are composed of school paper and e-document regional qualifiers combined. The requirements for the e-document are the same as those of the paper-based entries except that they will be in the portable document format (pdf). E-documents must be placed in a compact disc (cd).
Schools that did not collect journalism or subscription fee from the students are the only institutions allowed to submit their campus publication in e-document format (pdf). Schools that will submit entries in this format should include a certification from the parents' association, duly noted by school principal, that no publication fee was collected from the students. **This certification should be included in the documents submitted to the regional office before the regional judging of the school papers.**
 2. **E-Publications are official campus publication websites** maintained by the editorial staff of the school paper. E-publications must be attached or linked to the official website of the school. For e-publications, schools should submit their URI. (Universal Resource Locator) or email it to these addresses: nspelementary@gmail.com and nspcbse@gmail.com.
- F. The different **SECTIONS/ CATEGORY** to be judged for the group contest are as follows:
1. News Section / Pahinang Balita
 2. Editorial Section / Pahinang Editoryal
 3. Feature Section / Pahinang Lathalaing
 4. Sports Section / Pahinang Pampalakasan
 5. Science & Technology Section / Pahinang Agham at Teknolohiya
 6. Layout and Page Design Category / Katagoryang Pag-aanyo at Disenyo ng Pahina
- G. The Technical Specifications for both Elementary and Secondary levels are as follows:
1. No. of pages: minimum of 12 and maximum of 20
News Section – at least 3
Sports Section – at least 2
Feature Section – at least 3
Editorial Section – at least 2
Science & Technology Section – at least 2
 2. Process: Offset
 3. Paper stock: Book paper
 4. Color: Front and back cover in full color
Inside pages in black and white

5. Size:

9"x12" (Elementary)
12"x18" (High School)

- II. Each section will be judged according to the guidelines/criteria set for the section/category.
 - I. After a thorough three-to-five-day evaluation by a set of at least twelve judges, each region will submit a maximum of 10 winners per section and for each medium (English and Filipino) to the Central Office. The school paper and e-document entries should be properly sealed and labeled per category. Sufficient copies of the school paper or e-document entries should be included in the package. The number of copies should correspond to the number of regional winnings of each school paper. A list of winning regional entries should also accompany the package. This list should be duly endorsed by the Regional Director to the appropriate Bureau on or before the deadline. Regions are also required to include the result of the evaluation duly signed by the judges to the same offices mentioned. (See enclosure 1a.)
 - J. No school is allowed to submit their school paper entry (ies) directly to the Central Office.
 - K. Since the contest for E-publications is on its early stage of implementation, points garnered by any school on this event shall not be added to the points earned by the region. It shall officially be part of the competition in 2016.
 1. Concerning the content, the same principle of the printed school paper shall be applied. However, the E-Publication should be developed as a simple interactive web page.
 2. The E-publication's homepage must contain the publication's nameplate and an active button for every section of the publication (News, Editorial, Features, Science & Technology and Sports).
 3. There should be hyperlinks for references cited and additional readings and data gathering.
 4. The e-publication should be compatible and flexible that it can be opened using any web browser such as Internet Explorer, Chrome, Firefox, Opera, Dolphin and other web navigator.
 5. The use of Cascading Style Sheets (CSS) and Java scripting is allowed.
 6. Lay-out of each section of the webpage should be in harmony with the staff's chosen theme for the specific section.
 7. Readability of colored and graphical background and fonts must be evident in each section.
 8. All E-publications shall be viewed by the public only after the evaluation of the board of judges.
 - L. Failure to comply with the set guidelines in evaluating school papers will be a ground for disqualification.

Guidelines in the conduct of group contest:
Paper-based (print) or E-document (pdf) IN CD

REQUIRED:

Paper-based but if the school isn't collecting the publication fee, the school could submit an E-Doc with the certification of the principal stating that the school isn't collecting.

Offset...not digital printing for paper-based

12 pages

1st and last pagecolored

size -12 X 18

news section - 3 pages

sports section - 2

feature section- 3

editorial section - 2

science and technology section - 2

layout and page design

Never publish an article which is translated from your English or Filipino paper

2015

- Tentative schedule for rspc : Jan 19-23 (still has to be fixed...but the dates would be within this week)
- Final submission of papers to the Regional Office : January 12, 2015
- broadcasting and collaborative publishing, already a part of the rspc